

Exciting things are happening at Ocala Business Leaders!

With the first quarter of 2022 under our belts, we can look back at some big and exciting changes that have occurred.

Dillon Media has revamped our website and the progress is tremendous. The new website is professional, sharp, and easy to use. This will go a long way in attracting Ocala's best businesses into the club. The website should go live in early April. OBL members-don't forget to upload your profile for the website. The new website makes it easy for prospective clients to look up your trusted business!

The Ocala Design Group is now in charge of managing our social media accounts. Expect to see new and fresh content in the upcoming months on Facebook and LinkedIn.

We are happy to announce four businesses became new members in the first quarter.

The Ocala Metro Chamber and Economic Partnership, aka the CEP, has joined Ocala Business Leaders as a community partner. This partnership can only help us grow and will keep us dialed into the latest networking events and happenings around our community.

Although we are excited that President Bill Barnette got a promotion and is moving to Tennessee, we will be sad to see him go. Thanks to Bill and Kitty for all they have done for Ocala Business Leaders over the years and as President and Treasurer.

Don't forget two great fundraising events in April

We Go Together Celebrity Dinner-A fundraising event for Champions for Champions-April 8<sup>th</sup>, 2022 at the Southeastern Pavilion Auditorium.

Call 1-866-996-2182 for tickets

Car Truck & Motorcycle Festival at the Ocala War Horse Harley Davidson to benefit the Boys & Girls Club of Marion County-April 30<sup>th</sup>

Go to [www.theocalashow.com](http://www.theocalashow.com) for more details.

All the best,

Colin Barrett  
President Elect Ocala Business Leaders